

JEFFREY VISGAITIS

CREATIVE DIRECTOR | 3D ENVIRONMENT ARTIST

PROFESSIONAL SUMMARY

Creative Director and 3D Environment Artist with over 20 years of experience across publishing, visual development, and digital production. Three-time ENnie Award nominee and founder of an original fantasy IP spanning print, digital, and graphic novel formats. Experienced in art direction, branding, editorial production, and technical 3D environment development for machine learning initiatives. Combines creative leadership with hands-on execution and production systems depth.

PROFESSIONAL EXPERIENCE

Data Imagery Editor (3D Environment Artist)

Apple, Inc. via Mindlance | 2023–2026

- Developed high-fidelity 3D environments in Blender for machine learning (ML) training datasets.
- Designed landscape scenes with seasonal variations to increase environmental diversity and realism.
- Integrated and optimized third-party assets and original environmental elements into cohesive, production-ready scenes.
- Modeled, textured, and staged environmental assets, incorporating animated traffic and pedestrian systems to create dynamic, real-world scenarios.
- Optimized scenes under strict performance constraints, including memory limits, polycount thresholds, and render stability requirements.
- Managed full scene production independently from asset preparation through final render delivery; authored workflow documentation and trained new hires on environment standards.

Owner / Product Designer

BattleWerks, LLC | December 2023 – Present

- Design and manufacture tabletop gaming accessories using laser cutting and 3D printing technologies.
- Develop products from concept through production and fulfillment.
- Manage branding, packaging design, and direct-to-consumer eCommerce operations (Shopify).
- Oversee vendor relationships, inventory management, and customer service operations.

Creator / Editor / Art Director

Violet Dawn (Original Fantasy IP) | 2018–2025

- Expanded Violet Dawn into a graphic novel format through Kickstarter-funded production.
- Served as editor, letterer, and graphic designer; contributed color production and visual direction.
- Produced and edited promotional campaign video for Kickstarter launch.
- Oversaw crowdfunding campaign, print production, and fulfillment.
- Directed freelance contributors and maintained brand continuity across iterations of the IP.

CONTACT

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EDUCATION

Full Sail University

B.S., Game Art
Advanced Achiever Award | Director's Award

Luzerne County Community College

A.A.S., Commercial Art
Cum Laude

TECHNICAL SKILLS

3D & ENVIRONMENT

Blender, Maya, ZBrush

DESIGN & MOTION

Adobe Creative Cloud (Photoshop, Illustrator, InDesign, After Effects), Affinity, Canva

WEB & ECOMMERCE

Shopify, WordPress, HTML/CSS

ENTERPRISE

Oracle (Siebel CRM), JIRA

MANUFACTURING

Laser cutting systems, 3D printing workflows

PROFESSIONAL EXPERIENCE (CONT.)

Technical Support / Team Lead

Spectrum | 2015–2021

- Served as inbound technical support representative and subject matter expert.
- Assisted in training new hire classes and mentoring agents to improve performance metrics.
- Ranked in the top 5% of Video Support performers; recipient of three Spectrum Quarterly Sapphire Awards.

Domain Security Analyst / Executive Support Specialist

Network Solutions | 2003–2014

- Worked within executive escalation channels handling high-profile technical and compliance issues.
- Conducted domain fraud investigations in coordination with registries, registrars, and law enforcement agencies.
- Produced root cause analysis reports for executive leadership.
- Tested and documented security feature implementations.
- Maintained FCC and ICANN compliance standards.

The Inner Circle Publishing

Violet Dawn Line | 2000–2009

- Founded and operated an independent hobby publishing company.
- Art directed and produced Violet Dawn publications, including a D&D-compatible print sourcebook (2003) and a series of digital releases.
- Three-time ENnie Award nominee; excerpted in a “Best Of” industry collection.
- Directed layout, trade dress, and overall visual identity.
- Managed contributor teams including established industry authors.
- Coordinated overseas print production and national trade show promotion.